

ITRC Annual Meeting Sponsorship Frequently Asked Questions (FAQs)

General information:

1. Event: **ITRC Annual Meeting**
2. Dates: **April 7-10, 2025**
3. Location: **Kansas City, MO at the Intercontinental Kansas City at the Plaza**
4. Website: <https://itrcweb.org/2025-annual-meeting/>
5. Expected attendees: **250 total**
6. Industries represented: **state, local, and federal agencies (majority of attendees), private industry, tribes, academia**
7. Agenda: <https://itrcweb.org/wp-content/uploads/2024/11/ITRC-Annual-Meeting-Agenda-2025-for-web.pdf>

Contact information:

8. Who should we contact with questions? And what is the best way to contact them?
 - a. Charles Reyes, ITRC Director: creyes@ecos.org and Carolyn Sistare, Senior Project Manager at ITRC: csistare@ecos.org

Sponsorship packages:

9. What sponsorship tiers are available? And what are the benefits for each?
 - a. **Bronze Sponsor (\$1,000):** one free meeting registration; signage at sponsored break; recognition on the ITRC website and announcements leading up to the event; and space to display materials (exhibit, poster, banner).
 - b. **Silver Sponsor (\$2,500):** two free meeting registrations; signage at reception; recognition on the ITRC website and announcements leading up to the event; space to display materials (exhibit, poster, banner).
 - c. **Gold Sponsor (\$5,000):** three free meeting registrations; remarks during the Reception or Plenary Breakfast; signage at the breakfast, reception, breaks; recognition on the ITRC website and announcements leading up to the event; space to display materials (exhibit, poster, banner).

10. Can we create a custom sponsorship package?
 - a. Yes! To discuss other ways to support the event, please contact Charles Reyes at creyes@ecos.org.

Logistics:

11. How can I become a sponsor?
 - a. Please contact Charles Reyes at creyes@ecos.org
12. How do I register as a sponsor for the annual meeting?
 - a. Registration for the event will open in December 2024. There will be a promo code given to sponsors to use when they register for the event.
13. When is the deadline to register as a sponsor?
 - a. February 28, 2025
14. What type of space is provided to sponsors at the annual meeting?
 - a. Typically, the sponsor exhibit space consists of 6-foot tables that do not have to be manned for the entire event- we can also accommodate an 8' booth if that is preferred and shipped by the sponsor.

Marketing:

15. Will our company be promoted on the website/social media?
 - a. Yes, you will be recognized on the ITRC website and in announcements leading up to the event.
16. Will there be pre-event marketing materials given to attendees?
 - a. No, ITRC does not typically provide marketing materials to attendees.
17. Will attendee contact information be available for post-event for communication?
 - a. No, ITRC does not typically provide contact information per our membership code of conduct.