

ITRC Annual Meeting Sponsorship Frequently Asked Questions (FAQs)

General information:

1. Event: **ITRC Annual Meeting**
2. Dates: **April 20-22, 2026**
3. Location: **Hilton Salt Lake City Center, Salt Lake City Utah**
4. Website: <https://itrcweb.org/2026-annual-meeting/>
5. Expected attendees: **200 total**
6. Industries represented: **state, local, and federal agencies (majority of attendees), private industry, academia**
7. Agenda: **Coming Soon!**

Contact information:

8. Who should we contact with questions? And what is the best way to contact them?
 - a. Charles Reyes, ITRC Director: creyes@ecos.org and Carolyn Sistare, Senior Project Manager at ITRC: csistare@ecos.org

Sponsorship packages:

9. What sponsorship tiers are available? And what are the benefits for each?
 - **Reception Sponsor (\$5,000):** two free meeting registrations; brief remarks at reception; signage and recognition at the reception and registration area.
 - **Registration and "Swag" Sponsors (\$2,500 - \$5,000):** two free meeting registrations; creation of promotional items with company logos; signage and recognition at registration.
 - **Breakfast Sponsors (\$2,500):** two free meeting registrations; signage and recognition at registration.
 - **Emerging Environmental Leaders (EEL) Networking Event Sponsors (\$2,500):** two free meeting registrations; short remarks during the networking event or virtual EEL meeting before/after the Annual Meeting; signage and recognition at registration.
 - **Snack/Beverage Break Sponsors (\$1,000):** one free meeting registration; signage and recognition during the sponsored break.
10. Can we create a custom sponsorship package?
 - a. Yes! To discuss other ways to support the event, please contact Charles Reyes at creyes@ecos.org.

Logistics:

11. How can I become a sponsor?
 - a. Please contact Charles Reyes at creyes@ecos.org
12. How do I register as a sponsor for the annual meeting?
 - a. Registration for the event will open in December 2025. There will be a promo code given to sponsors to use when they register for the event.
13. When is the deadline to register as a sponsor?
 - a. February 27, 2026
14. What type of space is provided to sponsors at the annual meeting?
 - a. Typically, the sponsor exhibit space consists of 6-foot tables that do not have to be manned for the entire event. We can also accommodate an 8' booth if that is preferred and shipped by the sponsor.

Marketing:

15. Will our company be promoted on the website/social media?
 - a. Yes, you will be recognized on the ITRC website and in announcements leading up to the event.
16. Will there be pre-event marketing materials given to attendees?
 - a. No, ITRC does not typically provide marketing materials to attendees.
17. Will attendee contact information be available for post-event for communication?
 - a. No, ITRC does not typically provide contact information per our membership code of conduct.